



## PowerElf II Case Study - Giaronomo Productions

**Challenge:** Giaronomo Productions was looking for a new solution to replace their existing Cobalt Qube server appliance. The unit needed to be easy to administer, provide them with file storage, email/web hosting, virus and spam protection as well as web filtering.

**Solution: PowerElf II.** The PowerElf was designed to be easy to administer, and to provide companies like Giaronomo with a host of internet and networking features.

To learn more about the PowerElf server appliance, and to find out how it can work for your business please call toll free **1-877-693-7353**

**Industry:** Feature Film marketing Business (Trailer House)

**Application:** Email - Web Filtering - Anti Virus - File Sharing, Firewall Proxy - Spam Filter - almost everything that is provided.

**Region:** USA

**About:** One of the most successful companies in the feature film marketing business, Giaronomo Productions, Inc. Has become the premiere trailer production company in New York City and has managed to remain successful outside of Hollywood because of its strict demand on quality and creativity. In its close to ten year history, Giaronomo has produced highly successful theatrical trailer and television advertising campaigns for all the major Hollywood studios and has annually garnered a variety of industry awards for its work. Giaronomo's reputation in the industry has been firmly established as a company capable of marketing the most difficult of movies with the highest level of excellence. Founded in 1992 by Giacomo Vieste and Ron Auerbach, Giaronomo has put together a body of work that includes the movie previews for some of Hollywood's biggest blockbusters in recent years. Spiderman 1 and 2, the Matrix Trilogy, Hannibal, Panic Room, and Pulp Fiction are just a few of the more than 400 movies Giaronomo has worked on. Giaronomo works on over 30 films a year, covering every genre and style, and ranging from megabudget to the smaller independent movie.

### What they have to say about the PowerElf II:

The PowerElf II is an easy to use all in one Web Appliance. It has a great user interface, especially for a IT handicapped person such as myself. We used a Cobalt Qube previously and the Tech support on the Elf is exponentially superior.

Giaronomo Productions, inc  
Joe Graceffo  
Director of Post Production  
[www.giaronomo.com](http://www.giaronomo.com)